

I am a creative professional with applied knowledge and experience in both print and interactive design. I am also proficient in current development applications including HTML 5, CSS3, Flash/ActionScript, XML, and JavaScript/jQuery. I enjoy collaboration and possess strong leadership and communication skills.

experience

[SENIOR INTERACTIVE DEVELOPER] AXIOM—Yardley, PA
September 2007—Present

Daily responsibilities include working with clients, medical writers, instructional designers, and project managers to design and develop interactive e-learning courses for the pharmaceutical and biotech industry. The range of responsibilities includes the creative concept and design of graphic user interfaces based on client style guides and programming the courses using Flash, Action Script, XML, JavaScript, HTML, and CSS. Courses are also developed and tested for SCORM 1.2 and AICC compliancy for client learning management systems (LMS). Recently started assisting with the development of a new HTML 5 framework to support multiple browsers and devices. Additional responsibilities include managing and working with freelancers, photographers, and audio talent. I also participate in new business proposals and attend pitches and client status meetings when appropriate.

[EXPERIENCE DESIGNER] Robin Nally Design—Lawrenceville, NJ
January 2007—September 2007

Responsible for the concept and design of various graphic and interactive applications. Regularly collaborated with a creative director, photographers, illustrators, printers and clients.

[DESIGNER] Kathy Davis Studios—Ambler, PA
July 2005—January 2007

Responsible for working with in house illustrators and a creative director to conceptualize and design collections of illustrations for consumer products based on current trend research. Participated in project brainstorm development meetings and attended client presentations. Also designed and developed internal brand collateral pieces and websites. Additional responsibilities included maintaining the Extensis Portfolio asset managing system, website updates, and e-mail blasting monthly e-newsletters.

[GRAPHIC & WEB DESIGNER] Kutztown University—Kutztown, PA
August 2003—May 2005

Responsible for the concept and design of posters, brochures, table tents, programs and logos for numerous campus organizations and events under the direction of student volunteers and staff. Also maintained the Student Involvement Services, Association of Campus Events (ACE), and Greek Life websites.

education

[KUTZTOWN UNIVERSITY] Kutztown, PA
BFA in Communication Design
Concentration in Graphic and Interactive Design
QPA: 3.66 Magna Cum Laude (High Honors)

[BERMUDIAN SPRINGS H.S.] York Springs, PA

activities & honors

[CERTIFICATE] W3C
An Introduction to W3C's Mobile Web Best Practices
September 2009—November 2009

[PRESIDENT] Student Chapter of AIGA
Kutztown University
January 2003—February 2005

[GOLD AWARD] Neenah Paper
Neenah Paperworks Letterhead Competition
2007

[MOST CREATIVE] HOW Magazine
Best of Show Business Card Design
December 2007 Issue

[NOMINEE]
Spring 2005
Senior Interactive Award

[NOMINEE]
Spring 2005
Kutztown University Student Leader of the Year

[SILVER MEDAL]
Kutztown University Academic Achievement Award

References and Portfolio available upon request